[comus] [rivera]

E: Comus.Chi@gmail.com
M: (773)-306-9455
W: comus.vercel.app
L: linkedin.com/in/comusrivera

UX Research Project Highlights

VEER: Voter Education / Experience Research

A collaborative 20-person research project focused on finding solutions to voter accessibility problems in American elections. Produced in partnership with global digital transformation consultancy Kin + Carta. Final deliverable included a presentation deck and an expansive case study going over our research and design processes, as well as an interactive Figma prototype of final design solution.

On this project, I worked as a UX Design and Research Team Lead. Throughout the project, I led research on voter pain point and target audience analysis to ensure our solution had the largest possible impact. Following that, I led a research team on studying tone and humor to determine the best language to use to reach our new audience. Finally, I worked as a Lead Designer on the final Figma prototype, utilizing all our prior research to direct our design.

Project Link: https://veer.vercel.app/

Chicago Resource Project

A collaborative 7-person research project focused on highlighting the history of police brutality by the Chicago Police Department and activism efforts against police brutality incidences. This history was collected into a modular interactive timeline for users to scroll through and educate themselves on. The project's secondary goal was to highlight and link to external black voices as to not inappropriately center ourselves in a larger conversation that requires complexity and nuance to tackle.

On this project, I worked as a UX Research and Frontend Development Team Lead. As a Team Lead, I guided team members on conducting initial target audience analysis, usability tests, and tone analysis of copy that would show up on our final deliverable.

Project Link: https://chicago-resource-project.vercel.app/